



ecountant
FINANCIAL SOLUTIONS

www.ecountant.com



FOCUS

On Your Core Business

Leverage Our Skills and Grow Your Business

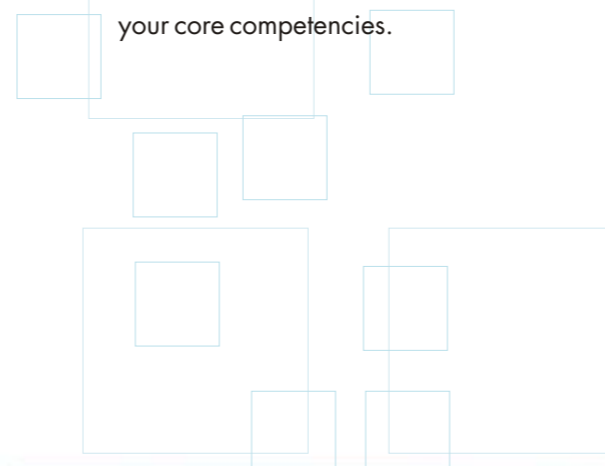
eCountant lets you grow your business while we manage your daily accounting tasks. We have the skills, resources and sophistication to tackle a wide range of assignments including: checking and organizing invoices, controlling accounts payable, printing checks, payroll and A/R collections, as well as reconciling bank documents, credit cards and petty cash accounts. Because we only have senior-level staff members and accountants, we often execute these projects more accurately and efficiently than internal bookkeeping departments. We make it easy for you to rely on our accounting expertise while you increase revenues and profits.

Utilize Our Staff and Redeploy Your Resources

Why make your employees spend valuable time performing mundane accounting tasks like data entry, invoicing and QuickBooks management? When eCountant handles your non-core business functions, you can redeploy your resources to more strategic and mission-critical projects. This approach allows you to focus on operations, sales and strategic marketing. eCountant, meanwhile, will efficiently handle your accounting and finance needs.

Outsource to Us and Concentrate on What Makes You Unique

One rule holds true with outsourcing : if the task is not critical or proprietary, then outsourcing is the most effective solution. eCountant can successfully manage an extensive range of your company's functions, including roles that are outside of the typical bookkeeping/controller paradigm. Such tasks include accounts receivables collections, purchasing, budgeting and forecasting. As you outsource these tasks to eCountant, you can concentrate on your unique value proposition and cultivate your core competencies.





INCREASE

Control

Get Real-Time Information and Make Better Decisions

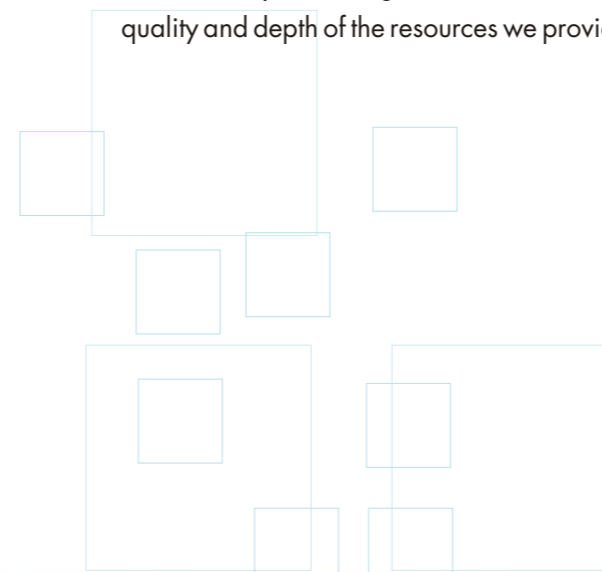
Businesses often must wait for weeks and months to obtain financial results, whereas crucial decisions necessitate immediate attention. In some cases, businesses don't know if they've had a profitable month until after their accountants or bookkeepers provide their reports, which sometimes can occur six to seven months later. This lag time can severely impede timely decision making. eCountant, however, provides you with real-time reporting. You can immediately obtain daily cash register information, cash flow reports, bank reconciliations and expense tracking. Immediate access to such information makes you more nimble and helps you implement your strategy more effectively.

Catch Costly Mistakes and Enjoy Peace of Mind

eCountant's meticulous attention to detail ensures that nothing falls between the cracks. Our team inspects, verifies and authenticates every vendor invoice, expense report, petty cash account and credit card report. If you've overpaid a certain account or incorrectly invoiced a client, eCountant will catch it. Our detailed financial control and independent scrutiny will find mistakes in late fees, workers compensation charges, restocking penalties and other charges. Through this diligence, we give you peace of mind. You will rest easier when you know eCountant is searching like a hawk for any financial discrepancies that could affect your business.

Gain Location Freedom and Get Into the Field

When eCountant manages your accounting processes, you have more time to spend in the field. You gain control of your schedule and can devote more attention to customers, vendors and business development. eCountant allows you to leave the office as you no longer need to oversee routine financial tasks. This type of location freedom can be ensured only by the quality and depth of the resources we provide.





IMPROVE

Financial Planning

Develop Better Tax Strategies and Prepare for Growth

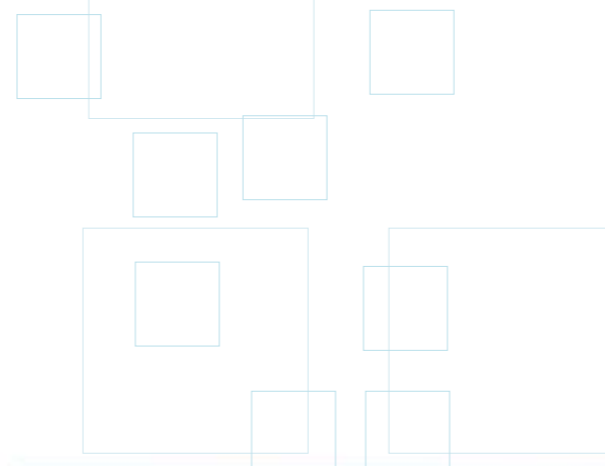
Because many companies must wait for months or quarters before receiving accounting analyses for revenues and expenses, tax planning can be extremely difficult, if not impossible. eCountant solves this dilemma by developing real-time, accurate financial snap shots (current and projected) which allow management to better plan tax strategies, especially at the end of the fiscal year. With better planning, companies gain deeper insight into their investments' ROI and into overall business growth.

Use Rigorous Strategic Analysis to Make Better Business Decisions

Beyond routine accounting and financial tasks, eCountant also provides strategic analysis. Let us examine your investments, marketing plans, hiring strategies and capital expenditures from a rigorous analytical perspective. As we supply fresh, independent viewpoints to your strategies, you gain a critical advantage in making better decisions for your business.

Improve Cash Flow and Allocate Capital More Efficiently

A cash flow crisis can seriously impede a company's growth. That's why eCountant offers extensive expertise in managing accounts receivables, accounts payables and expense controls. With our in-depth knowledge of your cash receipts and accounting systems, eCountant can improve your cash flow so that you have more funds readily available. As a result, you can allocate more capital to growth strategies because your A/R and A/P accounts are running smoothly.





REDUCE

Costs

Save Money on Internal Resources and Pay Lower Fees

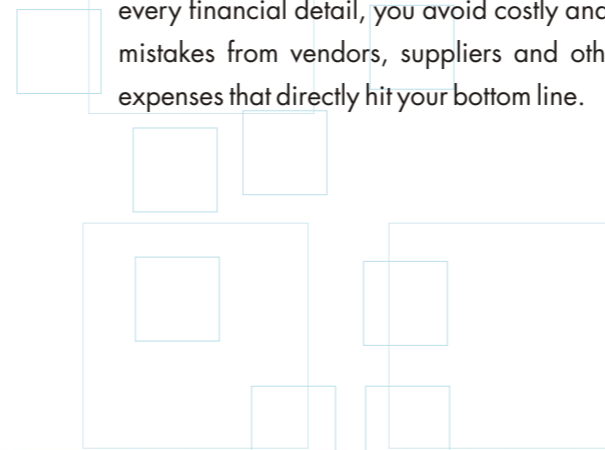
eCountant can significantly reduce your accounting and finance human resources costs. We handle a wide range of specialized accounting and finance functions including: check printing, bill pay, A/R collections and financial statement preparation. With eCountant, you pay hourly rates instead of salaries. Consequently, you don't need to hire extra personnel during busy seasons or as your business grows. Our services are a fraction of the price of accounting clerks, who can cost \$22 - \$27 per hour plus taxes and benefits, as well as bookkeepers and accountants, who can cost as much as \$50 to \$100 per hour.

Obtain Senior-Level Expertise at a Fraction of the Cost of Junior-Level Staff

Because our expert staff members are based overseas, we can provide top quality services at affordable prices. Furthermore, our staff is comprised of senior Chartered Accountants and Certified Public Accountants. You get senior-level expertise for less than what you'd pay for junior-level services from traditional accounting partners. Additionally, with eCountant you get a team of senior-level experts to review your projects and execute your work; you don't have to rely on a single clerk who may not have the in-depth experience required to effectively meet your needs.

Reduce Costly Penalties and Avoid Expensive Third Party Errors

One of the hallmarks of eCountant is extreme scrutiny of every project. We leverage our experts' knowledge and sophisticated financial skills to catch internal mistakes that can add up to thousands of dollars in lost income. We eliminate credit card late fees, expenses from missed bank obligations and penalties from federal, state and local tax agencies. We also take advantage of pre-payment discounts and benefits that your company may be neglecting. As we meticulously scour every financial detail, you avoid costly and unnecessary fees. Beyond internal errors, our team of experts also focuses on mistakes from vendors, suppliers and other third parties. eCountant protects you from overpayments and redundant expenses that directly hit your bottom line.





STRENGTHS

We Understand Accounting and We Can Help You

We understand accounting and finance and how it can help your business. From accounting processes to financial systems, our 100+ years of collective experience helps us develop strategies that are optimal for your specific business. As we apply this knowledge to your projects, you reduce costs and gain better control and visibility into your financial strategies. Ultimately, eCountant's in-depth knowledge can become a critical asset to your growth.

We Use Fail-Safe Tactics and Protect Your Business

In most accounting and financial situations, human error is inevitable. But with robust error-checking systems that constantly and consistently catch mistakes, human error can be minimized and eliminated. eCountant gives you high-quantity work – teams of people who work together to eradicate individual mistakes. Our double-entry systems and quality control processes provide redundant checks that ensure no errors go undetected. We apply this rigorous approach to avoid overpayments, late fees and other penalties from missed deadlines. Essentially, we replace human error with dependable strategies.

We are Simple and Easy to Work With

We understand the urgency of your projects. Always just a single phone call away, eCountant takes the time to learn your company's systems, standards and processes so that your projects run smoothly. We recognize the value of communicating with management as well as financial staff; we make sure you know exactly what is going on with your job at all times. In addition to our effective tools and reliable project management techniques, we can spend time onsite to learn your systems as necessary. The bottom line is that we make controlling your accounting systems easy for you.

We are Responsive to Client Needs

Our local project managers have the expertise to interact with your team and manage workflow while meeting deadlines smoothly. If you have a specific request, or if the scope of your project must be altered, eCountant will adjust accordingly. Because we respond quickly to your requests, most inquiries are answered and resolved within a few hours, not the next day. The value is simple: when you need something right away, we get it done.





About Us

eCountant is a pioneering outsourced accounting and finance solution for small and medium-sized business. With a single-minded focus on our clients, we provide services that break the mold of traditional outsourcing. From standard bookkeeping and accounting tasks to more sophisticated financial analyses, eCountant can help your focus on your core business, improve strategic planning and significantly reduce costs. By outsourcing to eCountant, you can transform accounting and finance from mundane functions into areas of cost savings and increased business performance.



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