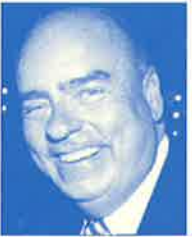




LA5

ROTARY CLUB OF LOS ANGELES

2012 ANNUAL REPORT





The Rotary Club of Los Angeles Scholarship Program



AWARDING SCHOLARSHIPS THAT GIVE RISE TO HOPE

The Rotary Scholarship program is an acclaimed cornerstone of the club. Scholarship winners are exceptional students who often are the first in their families to attend college and come from households that earn less than \$20,000 per year. Last year, LA5 received over 150 applications from some of the best and brightest minds in Southern California. The club awarded about \$160,000 in new scholarships, the most in LA5's 104-year history, to 40 recipients. These young leaders will attend Brown University, Princeton, MIT, Harvard, UCLA, U.C. Berkeley, Stanford, Wellesley, and many other esteemed institutions.



The Rotary Club of Los Angeles



Dear LA5 Rotarians and Friends,

It has been my honor to serve as the 103rd President of the Rotary Club of Los Angeles! In the past year we accomplished much to be proud of thanks to the hard work, generosity, and commitment of our nearly 400 members. Highlights include giving a record \$216,000 in college scholarships, over \$50,000 in community service grants, and \$17,500 worth of toys to the ABC7 Spark of Love; leveraging \$13,000 in grants to over \$150,000 worth of aid in international projects; partnering with the Mayor's Office to host the Angel City Giveaway; and adopting the Myanmar Orphanages Water Systems Project as lead club.

This report reflects our dedication to *Service Above Self* and affirms our standing as one of Los Angeles' leading service organizations. I am forever grateful to our members, Board of Directors, Foundation Board, committee chairs and committees for making the achievements of 2011-2012 possible.

I look forward to serving with you in the year ahead under President Jay's leadership!

Yours in Rotary service,

A handwritten signature in black ink that reads "Megan O'Rourke".

Megan Tunnell O'Rourke
President 2011-2012
Rotary Club of Los Angeles



Dear LA5 Rotarians and Friends,

It is my honor and privilege to serve as the President of the Rotary Club of Los Angeles during its 104th year of service to Los Angeles.

Under the leadership of immediate past President Megan O'Rourke and all of our past Presidents, LA5 continues to be one of the largest of all 34,000 clubs worldwide. We continue to give significantly to scholarships for disadvantaged students and to support non-profit organizations in our community and humanitarian projects throughout the world.

For 2012-2013, and in the spirit of Rotary International President Sakuji Tanaka's theme of "Peace through Service," LA5 will continue to be the lead club on a project to build water systems in Myanmar and will support many worthy projects in Columbia, Mexico, South Africa, Namibia, and Jamaica. Additionally, in 2013 we will celebrate the 50th anniversary of our sister city club relationship with the Rotary Club of Nagoya, Japan.

With longstanding and enthusiastic members, along with the vibrant Associate membership of younger Rotarians who represent our club's future, 2012-2013 is shaping up to be a wonderful year. I look forward to serving with you as your President.

Yours in Rotary service,

A handwritten signature in black ink that reads "Jay Richardson".

Jay A. Richardson
President 2012-2013
Rotary Club of Los Angeles



The Rotary Club of Los Angeles

Dedicated to Improving Communities Locally and Across the Globe



Building Friendships Through Intimate Lunches

Established in 2011, Paul Harris lunches enable LA5 members to get to know each other in a more intimate setting. Members host small groups for lunch at their place of business and discuss current issues in their industry or profession. The lunches include dynamic talks from various LA5 members and raise funds for the Paul Harris Society.

Chartered in 1909 as one of the first five Rotary clubs, Rotary Club of Los Angeles **LA5** has over 400 business and professional leaders who live or work in the Los Angeles area. **LA5** is a hub for men and women in the community who exemplify the organization's humanitarian spirit and its iconic motto, *Service Above Self*. One of the most active Rotary Clubs in the world, **LA5** contributes approximately \$500,000 annually to worthy causes.

LA5 works with community service organizations such as AbilityFirst, Goodwill Industries, YMCA and The Salvation Army. Our contributions to international projects such as Polio Eradication and Corrective Surgery, as well as sponsorships of ambassadorial scholarships and youth exchanges, produce meaningful impacts that last generations. Locally and across the globe, the members of **LA5** are making a difference.

LA5's operations are focused across five avenues of service:

Club Service focuses on promoting fellowship amongst members and their families.

Community Service addresses projects and activities that improve life in communities across Los Angeles.

Vocational Service encourages Rotarians to find ways to serve others through their vocations.

International Service expands Rotary's humanitarian reach around the globe and promotes world peace and cultural understanding.

New Generations supports youth and young adults through leadership development, involvement in local and international service projects, and exchange programs that foster global community and kinship.



Tim Leiweke
President & CEO, AEG



Jane Wells
CNBC Reporter



Susan Love, M.D.
President
Dr. Susan Love
Research Foundation



Ron Meyer
President & COO
Universal Studios

Gaining Inspiration from Great Minds

LA5 has a rich history of distinguished speakers – people who are dedicated to making a difference in our city, state and world. From Larry King and Sandra Day O'Conner to Timothy Leiweke, our list of past presenters includes some of the most influential luminaries in business, entertainment, social ventures and culture.



**The Rotary Club of Los Angeles
International Projects**



**Providing Humanity and Dignity to
Mental Health Patients in Sri Lanka**

Sri Lanka's Angoda Mental Hospital Forensic Ward, which houses 120 prisoners with mental health illnesses, was a tightly confined facility in a state of horrific disrepair. Despite the inhumane conditions, many prisoners were not allowed to leave the ward – one inmate had not set foot on the earth outside in over 50 years. LA5 partnered with Battamarula Rotary Club in Colombo (Sri Lanka's capital) to rehabilitate the ward. The project included repainting walls and ceilings, cleaning unsanitary floors, repairing and repainting beds, and replacing soiled mattresses with new ones. With a budget of US\$16,140 and a matching grant, the project created dignified living conditions for the patients of Angoda.



**Helping Orphans in One of Asia's
Poorest Countries**

Myanmar (formerly Burma) has over 200 orphanages. Severe health problems—cholera, dysentery, typhoid, and more – plague the children in these centers due to a lack of clean water and sanitation. In 2005, J.T. Warring of LA5, with the support of the Rotary Foundation, founded the Myanmar Orphanages Water Systems Project. Since then, the project has produced complete water management systems for 22 Myanmar orphanages, with more on the immediate horizon. Although Myanmar ousted all service clubs in 1977, Rotary International has gained traction with the current government, thanks to the success of the Myanmar Orphanages Water Systems Project and the work of LA5's members.

LA5 will continue to be the lead club, with J.T. Warring as the spearhead, for this community and life-changing project.



**Generosity That Is Improving Health and Mobility
in Puerto Rico**

Thirteen LA5 members, plus four family members, joined 75 other local Rotarians in Puerto Rico for a project to provide solar power for a community-run aqueduct that serves a rural community and elementary school. Another project provided Spanish/English dictionaries to all of Puerto Rico's 4th graders in public schools (21,000 students). Additionally, in conjunction with other Rotary Clubs, LA5 has spent over \$1.2 million on the purchase and distribution of wheelchairs for people across the globe. In 2012, the wheelchair project focused on Puerto Rico with the same LA5 team mentioned above.



**The Rotary Club of Los Angeles
Community Service**

**Helping Communities Across
Los Angeles Thrive**

LA5 enabled the Angel City Giveaway by helping secure a cease fire between gangs near the project site. The Giveaway peacefully distributed over 3,000 toys, 7,000 pieces of clothing, 1,000 food certificates, and school supplies to over 3,000 recipients. For the Spark of Love project, LA5 procured \$17,500 worth of toys, which were distributed to over 2,400 L.A. County foster youth and children in need. Through LA5's Children's Court Committee, the club continues to provide last resort funding—for everything from prom dresses to dental work – to foster children who have no other resources.



These eight siblings have suffered severe physical and emotional abuse, as well as neglect and currently reside in a variety of foster and group homes. Thanks to the funding of LA5's Children's Court Committee, the siblings were able to attend a week long camp together this summer. For the first time in their lives, all eight children were living together, allowing them to bond and create their first positive memories with one another. LA5 helped fund their camp fees plus purchase the necessary clothes and supplies to enjoy the experience.

Angel City Giveaway

Saturday, December 17, 2011
Algin Sutton Recreation Center
LA5 Rotarians Mark Mariscal and Marjorie Heller pictured with Mayor Antonio Villaraigosa, Magic Johnson, Ned Colletti and other supporters.



CELEBRATION 1

Honoring the Academic Achievements of Foster Youth
Thursday, June 7, 2012 at the Walt Disney Concert Hall
Children's Court Committee Members Nancy Howard, Sister Christine Bowman and Bruce Murdoch Congratulate LA5's Foster Youth Scholarship Recipients

Spark of Love Toy Drive

November 18, 2012
Bruce Murdoch, President Megan O'Rourke and Lance Miller pictured in front of the 2,400 new toys donated by LA5.



The Rotary Club of Los Angeles Community Service



Impacting Lives Through Compassion and Commitment

In the **AbilityFirst Bowling** event, LA5 provided a day of inclusive social interaction, skill building, and friendship for children and adults with developmental disabilities.



Through **AbilityFirst's Camp Paivika**, LA5 enabled 450 campers to experience new friendships, self-awareness, confidence, and team building.



Camp Paivika Clean Up Day, Saturday, May 5th

LA5's centennial project, **Rotary House**, supported the renovation of a 20,000 square foot, 150-bed transitional housing and service center on Skid Row. As part of the center's stunning mural, LA5 Rotarians designed and painted over 200 decorative tiles with images and messages of hope.



Rotary House Tile Project
Saturday, August 13th



Mentoring That Inspires Youth to Lose Weight and Get Healthy

SOSMentor's ShapeUp program educates, motivates, and empowers young people to make healthy eating choices and get fit. Over 75 LA5 members have volunteered as mentors for ShapeUp. These Rotarians are helping children who are overweight or obese to lower their risks of developing health problems and to overcome bullying, social stigmatization and low self-esteem.



**The Rotary Club of Los Angeles
New Generations**

Paving Paths to a Better Tomorrow

LA5 sponsors several projects that help today's youth contribute to a more promising future. **Youthact** helps elementary age children at Para Los Niños Charter School develop leadership skills, while **Interact** does the same for high school age kids at Belmont High School. **Rotaract** involves USC students in service projects, thereby helping them build leadership skills and fostering a commitment to community service.



Interact students from Belmont High School



Rotaract students in Puerto Rico distributing Spanish/English dictionaries to all of Puerto Rico's 4th graders in public schools (21,000 students).



Advancing Leadership in the Next Generation.

A training program for young people ages 14-18, the Rotary Youth Leadership Assembly (RYLA) emphasizes leadership, citizenship, and personal growth in today's youth. The program provides an effective training experience for selected youth and potential leaders, encourages leadership of youth by youth, and publicly recognizes young people who are rendering service to their communities.



The Rotary Club of Los Angeles

Youth Exchange, World Peace Fellows, Ambassadorial Scholars



2012 15th Annual
Friends Forever Train Tour
RI Headquarters, Evanston, IL
Rotary Youth Exchange

Rotary Y.E.S. (Youth Exchange Service) is a non-commercial organization formed by ten Rotary International Districts who have pooled their resources to provide students with effective and efficient services. We

have an established network of trusted Rotarians involved in Youth Exchange throughout the world helping to ensure a successful and safe exchange for students from countries all over the world. For the high school year inbound students, Paul and Melody St. John make available an incredible 30 day Amtrak tour of America at the end of their exchange year prior to returning home.



Supporting Today's Scholars to Become Tomorrow's Leaders

The Ambassadorial Scholarships program promotes international understanding and fosters community among people from across the globe. The scholarships sponsor undergraduate and graduate students, as well as qualified professionals pursuing vocational studies around the world. LA5 Scholars have studied on every continent except for Antarctica. Additionally, LA5 also participates in Rotary's World Peace Fellows program. Rotary has established six Rotary Centers for International Studies in peace and conflict resolution at universities around the world. World Peace Fellows may earn either a Master's Degree (for younger academics) or a Professional Development Certificate (for current leaders). LA5 has named two WPF recipients in recent years – our first scholar to complete the program, Manisha Javeri, joined LA5 as a new member in June 2012.

From left to right: Kohki Watabe (inbound), Leslie Mendoza (outbound), Hilda Poulson (outbound), Insa Janssen (inbound), Hsiao-Yun Kuo (inbound), Esther Lee (outbound), Jennifer Gottesfeld (outbound), Stephanie Felix (outbound)



**The Rotary Club of Los Angeles
Club Service**



**Wine Tasting Cruise
August 20, 2011**

Rotarians were treated to a variety of wines and great hors d'oeuvres aboard The Spirit, generously hosted by Jayme Wilson, President of Spirit Cruises.



**Dinosaur Hall at
Museum of Natural History
October 2, 2011**

Rotarians and families were hosted by the Museum of Natural History for a tour of the new Dinosaur Exhibit



**Family Picnic at Travel Town
September 25, 2011**

Rotarians and their families enjoyed an afternoon of rock climbing, arts and crafts, train rides, a barbecue lunch and family fun at Travel Town in Griffith Park.



**The President's Ball
Saturday, March 10, 2012**

Rotarians enjoyed champagne, a silent auction, gourmet dinner and dancing to the music of *The Peninsulans Jazz Orchestra*. The *Kiss the Pig* contest was won by Megan O'Rourke and vocal entertainment was provided by Maegan McConnell.



The Rotary Club of Los Angeles

Financial Report 2011 - 2012

The Rotary Club of Los Angeles Foundation is a nonprofit public benefit corporation established to provide financial support for the charitable activities of the Rotary Club of Los Angeles. The overriding objective of the Foundation is to grow the aggregate portfolio over time in order to ensure the club's ability to continue grant making in perpetuity.

2011 - 2012 Foundation Board Members

- Ben F. Tunnell III, Chairman
- H. Edward Matveld, Vice Chairman
- Donald J. Robinson, Chief Financial Officer
- Margaret Todd, Secretary
- David L. Bland, Director
- Nancy E. Howard, Director
- Megan Tunnell O'Rourke, Director

Investment Summary

- ◆ RCLA Foundation Investments are managed by Morgan Stanley Smith Barney (MSSB). (Figure 1)
- ◆ The asset allocation of the Endowment portfolio (as of 6/30/12) is depicted graphically in Figure 2.
- ◆ The Foundation Board has established an Investment Policy Statement that covers all of the investment accounts.
- ◆ The Foundation Board approved a reduction in the payout rate from 5% to 4% of the prior 3-year average effective 7/1/12.
- ◆ MSSB began managing the assets on 1/4/08, at the very beginning of the *Great Recession*.

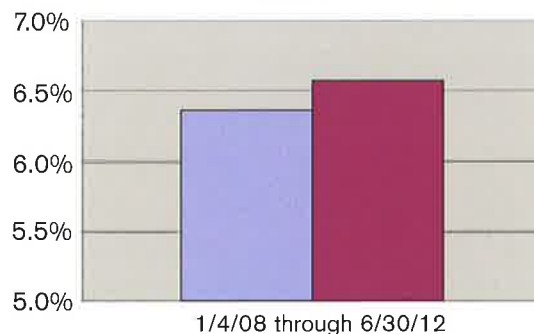
Rotary Club of Los Angeles Foundation

Account	6/30/12 Value
Endowment	\$ 5,889,156
Children's Court	\$ 424,474
J. Paul Kirk Scholarship	\$ 339,162
Community Services	\$ 160,253
Myanmar Project	\$ 52,162

Figure 1



Figure 2



1/4/08 through 6/30/12

Endowment S&P 500

Figure 4

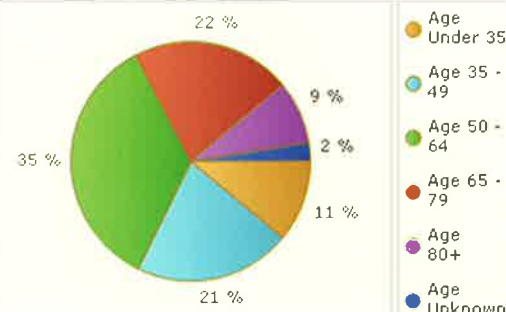
Endowment Summary

1/4/2008 Value	\$ 5,178,428
Net Deposits/Withdrawals	\$ 400,033
6/30/2012 Value	\$ 5,889,156
Net Gain / Loss	310,695

Figure 3

Rotary Club of Los Angeles Highlights as of June 30, 2012

Number of Members: 407
(Active: 362 - Honorary: 45)
Membership Distribution by Age
Annual Operating Budget: \$515,000

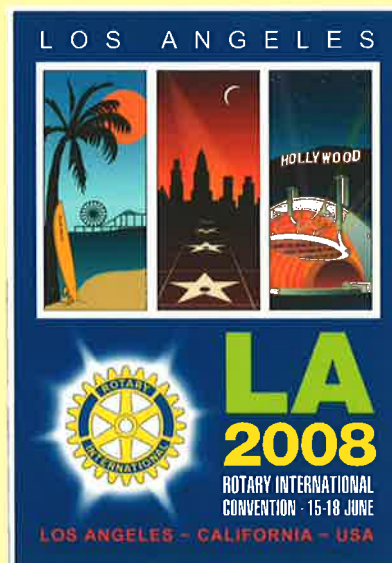




Rotary International

Started by four Chicago professionals in 1905, Rotary International today has over 1.2 million members in 34,000 clubs and more than 200 countries, a permanent non-voting seat in the United Nations and is the world's largest NGO (non-governmental organization).

A global force for good, the diverse members of Rotary are working together in the interest of humanitarian service, building goodwill, spreading peace and having fun!



Antique Rotary Posters
from Rotary International Conventions
held in Los Angeles in
1922, 1962 and 2008

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Photography by:

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