

## Our Clients

Our clients include firms in enterprise software, e-commerce, manufacturing, consumer products, wireless technologies, and consumer products. In general, we work with:

- Lines of business within large companies
- Companies in transition
- Emerging companies
- Multinational companies
- Companies with new products and services
- New venture launches



## We Cover the World For You

Anderson Hendrix truly is a global company. We have a significant presence in:

- United States
- Canada
- United Kingdom
- United Arab Emirates
- China
- India
- South America



# Powerful, Personalized Business Services

There is a gap between where you are now and where you want to be.

**Anderson Hendrix bridges that gap.**

Whether you want to hone your strategies, maximize profits, navigate foreign and cross-cultural markets, or develop powerful business intelligence, we can help you achieve your goals.

To receive additional information, request a capabilities presentation, or discuss a specific project, please contact us.

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## Anderson Hendrix is a global business services company that delivers holistic growth solutions to a wide range of industries.

- Our proven approach utilizes a combination of swift strategy, finely tuned marketing, powerful business development, strong management, vetted outsourcing alternatives, and innovative technology.
- We craft precise solutions to address critical management issues.
- Our wide breadth of experience in many industry sectors and disciplines enables us to understand your objectives from day one.

Through our extensive expertise and commitment to innovation, we can rapidly deploy our proprietary insights, research, and processes to achieve superior, tangible business results.

### Practice Areas

We have the technical knowledge and business savvy to address almost any challenge that you might face. Our specific practice areas include:

- Management Consulting
- Marketing
- Technology
- Outsourcing



### What We Deliver

Anderson Hendrix delivers maximum value for clients by aligning their strategy with execution. As we mobilize the right people, proprietary methodologies, toolkits, and technologies, you cultivate success and achieve sustainable growth. We are recognized for:

- Expertise across diverse markets and geographies
- Business transformation initiatives
- Customized solutions
- Range of expertise
- Best-in-class senior level professionals
- Global business network and connectivity



### Markets

We often cross-pollinate ideas from diverse markets to create fresh, out-of-the-box solutions. We have expertise in the following areas:

- Consumer Markets
- Industrial Markets
- Emerging Markets
- Multi-Cultural Markets
- Niche Markets
- International Markets



### Industries

We have in-depth experience in multiple industries and have worked with the biggest and most innovative brands across the globe. Our areas of focus include:

- Consumer Products
- Financial Services and Insurance
- Telecommunications
- Media and Technology
- Retail (Food and Non-Food)
- Entertainment, Travel, and Leisure

