

Catering Indian Food by Masala

Catering Indian Food with Masala: The Hit of the Party

Dinner parties and entertaining events are how we stay connected in today's hectic world. These gatherings are a great way to make new friends, celebrate with old friends and to take a break from our frantic lives.

But along with the fun and excitement of a dinner party comes the stress of what to feed your guests. Many of us don't have the time to cook multiple appetizers and entrees, and yet serving the same old frozen spanakopita and finger sandwiches is trite and boring. By catering Indian food with Masala, however, you can turn your culinary worries into the hit of the party. Catering Indian food with Masala can provide you with mouth-watering dishes, unique and exiting flavors and healthy fare to leave your guests in awe at your good taste and party-hosting skills.

Catering Indian Food with Masala: Taste Your Guests will Love

At Masala, catering Indian food is made delicious through our attention to detail. We slow-cook our food in small batches as if we were making individual meals – we don't engage in industrial-sized food preparation. Indian food is delicate and must be prepared at the right temperature, adding the right ingredients in the right sequence and with a hand that has just the right touch of passion. This is our approach to catering Indian food, and this is why Masala dishes have the comfort and pleasure of gourmet home-made meals.

Most spices lose their flavor, potency and charm as they age. At Masala, however, we use spices that maintain their punch. When you are catering Indian food with Masala, you get fresh spices directly from the plantations of South India. Some spices are roasted to maximize their flavor, while others are cooked quickly within months of their harvest. Spices grown on the Indian sub-continent have special, authentic qualities that distinguish them from US or Mexican grown spices. When the spices are more genuine and distinct, so is the quality of the food.

Catering Indian food with Masala provides a culinary experience that typical sandwiches, appetizers and dinner party entrees cannot compete with. Unique flavors like saffron, cinnamon, tumeric and cumin are married with meticulous cooking preparations to create wonderfully flavorful and aromatic dishes that will leave your guests happy and satisfied.

Catering Indian Food with Masala: Easy and Simple

Most of us simply do not have the energy or time to cook for an entertaining event, especially after balancing guest lists, invitations and decorations. And while some catering options are easy, like frozen appetizers and cheese and crackers, they aren't always the most sophisticated or unique offerings. But what if you could have wonderful, tasty and healthy Indian food, without any preparation, with no hassle for

you? That's exactly what catering Indian food by Masala can do for you. Catering Indian food with Masala is a quick, easy and convenient solution to busy schedules and discerning palates. Entering a world of delicious aromas, exotic spices and health-conscious fare has never been so easy.

Catering Indian Food with Masala: Healthy

For taste and health, freshness cannot be compromised. When we are catering Indian food, we are very particular about using only the freshest and best ingredients; we don't use canned tomatoes or bottled garlic, nor frozen spinach or other frozen vegetables. Market-fresh produce along with healthy, robust herbs and spices are the hallmarks of Masala's food. Such ingredients are better for the preservation of health and promote overall well-being.

Masala's catering Indian food is made with the same care and principles of home cooking – with no unnecessary additives and preservatives. For example, when we are catering Indian food, we use only fresh hormone-free, skinless, boneless chicken breast. We focus on wholesome, untainted ingredients and integrity. At Masala, we believe that as our food is more natural and preservative-free, our customers are healthier and happier.

Catering Indian Food with Masala: The Right Solution for the Right Party

At Masala, we not only make great tasting, healthy Indian food, we strive for long term satisfaction; as a result, we promote an open and friendly communication process with our clients, keeping you aware and involved in the catering project.

Masala values your events and believes in providing you the best catering Indian food experience. With Masala, you are assured of superior food and services that are delivered on time, professionally and with sincere care. Why not try us out with a small event and see how catering Indian food with Masala can be the hit of your party?

Document Scanning by DataSmart

The Need for Document Scanning

In today's fast-paced and even faster evolving business world, every company, large or small, must find efficient and cost-effective methods to handle their data and documents. In particular, for documents – from blue prints to architectural drawings – the demands created by storage and digitization require creative and smart solutions; document scanning by DataSmart is exactly one of those solutions.

By outsourcing document scanning to DataSmart, businesses can focus on their core functions instead of spending valuable and critical time attending to administrative document storage projects. Outsourcing document scanning not only alleviates personnel constraints by eliminating difficult and time-consuming tasks, it makes critical documents easily accessible, thereby enabling a company to become more efficient and allocate valuable resources to growing and maximizing its business.

Document Scanning by DataSmart: What We Do

At DataSmart, we scan and index your documents and put them into a searchable and indexed digital format, ensuring that your business intelligence is easy to maintain and quick to access. With cutting edge search engine technology from Google that's recognized as the best in the industry, we'll provide you with a sophisticated and flexible document management system. Additionally, we house your digital information within our fully protected data warehouse, where you can access it securely over the Internet, via the web.

Document Scanning by DataSmart: Save Money

For pennies per page, we'll take the headache and cost out of storing and indexing your documents. DataSmart's document scanning provides your business with several cost-saving measures: remove the need for costly on-site storage of documents, save expensive personnel time by creating a document storage system that is easy to access and research, and eliminate the procurement and maintenance costs associated with expensive and complicated document scanning machines. With DataSmart's document scanning services, we secure and manage your crucial documents while enabling you to save critical time and money.

Document Scanning by DataSmart: Easy and Simple For You

With DataSmart's document scanning services, you do not need to organize your documents beforehand. To simplify the document scanning process, we will take your boxes or filing cabinets, scan each document and create digital images of each page.

Once finished, we can deliver your data on CD or DVD, or store it within our secure data warehouse, where it can be accessed securely from the Internet. Moreover, our industry-

leading search engine technology is powered by Google. As a result, you can search for and find numerous digitized documents instantaneously by simply entering a search term or phrase. DataSmart's document scanning services give you a sophisticated system that reduces to minutes what once took personnel hours or even days to accomplish.

Document Scanning by DataSmart: The Right Solution

At DataSmart, we strive for long term satisfaction; as a result, we promote an open and transparent communication process with our clients, keeping you aware and involved in every detail of the project. At DataSmart, the final output is delivered to you as per your convenience, and we deliver your content in an easily understandable and accessible manner.

DataSmart values your success and believes in providing you the document scanning services that can make an enormous difference in the performance of your organization. With DataSmart, businesses are assured of superior services that are delivered on time, every time. Whether you require our document scanning services on an on-going basis or only occasionally, DataSmart will handle the job. At DataSmart, we assist our clients by resolving document scanning and storage needs through every step of their business cycle.

Choosing DataSmart will prove to be a competitive advantage for your organization. Why not try us out with a small project and see how document scanning by DataSmart can improve your business?

Prothious: Observations on Steel Connection Design

Steel Connection Design

In many regards, steel connection design is a service that can define success or failure for a project, for everything from on-time project delivery to quality of workmanship. With excellent steel connection design services, a project can be completed with high-quality results, reduced costs and reliable time frames for delivery. With less than excellent steel connection design services, however, poor product quality and unhappy customers can be the unwanted result.

With customer relationships and business reputations at stake, it is extraordinarily important to partner with a provider of steel connection design services that can rise to the challenge. You deserve a provider with years of experience, the ability to take on a wide range of projects, in-depth industry knowledge, first class customer service and the commitment to deliver outstanding results within tight deadlines. Prothious is exactly that kind of partner.

Steel Connection Design: Accept Projects with Tight Turnaround Times

As a well-regarded company with the ability to tackle steel connection design jobs quickly and accurately, Prothious can provide its clients with the confidence that projects will be completed even in extremely tight time frames. Our ability to meet difficult deadlines allows us to accept last minute steel connection design projects and projects with traditionally unrealistic deadlines.

For example, for some of our large clients we routinely complete 1000+ tons of work per month. Many of our clients have accepted projects and increased their revenue and profits because of our capacity to meet tight turnaround times.

Steel Connection Design: Reduce Costs and Win More Business

By reducing your steel connection design costs with Prothious steel connection design services, you can lower your bids and win more business. By offering high-quality services at prices well below market rates, we enable our clients to win business due to the savings that our steel connection design costs provide.

Steel Connection Design: Decrease Costly Errors

With Prothious as a steel connection design provider, you can drastically reduce or even eliminate costly mistakes. Our accuracy and diligence in steel connection design allow our clients to concentrate on their projects and customers, instead of wasting time by dealing with unnecessary errors and expensive rework.

Steel Connection Design: Keep Your Shop Floor Flowing

In many cases, our clients have lulls between steel connection design projects which result in idle shops and increased costs. Because of our large team of professionals, multiple shifts and extended workweek, Prothious can turn steel connection design projects around quickly and reliably, enabling you to avoid idle shop time. With Prothious, you can rely on dedicated professionals to keep your schedules flowing.

Steel Connection Design: Superior Customer Service

By constantly delivering accurate steel connection design services of the highest quality, Prothious has been fortunate to develop sincere and long-standing client relationships. We are proud to say that we have never lost a customer or received a backcharge, for any project.

For effective steel connection design project management, Prothious recognizes the value of sitting with management, as well as the guys on the shop floor. We make a habit of visiting our clients regularly to find new ways to make our projects run smoother, faster and easier. We communicate regularly by phone and email, so you will know exactly what is going on with your job, at all times. Our effective tools, reliable project management system, and proven project managers will keep your project on time and running efficiently. We are always available for our clients (including weekends) especially since we are almost always open and working; we are never more than a phone call away.

Company Background

Prothious Engineering Services is one of the largest and most successful detailing companies in the world. Founded in 2002 as a subsidiary of JSL, a leading global electrical transmission tower E.P.C. (engineering, procurement and construction) company, Prothious has built an outstanding reputation for quality and reliability across the globe.

We have over 400 engineers and detailers, one of the most experienced and well-respected teams in the industry and an annual detailing capacity of over 200,000 tons.

Observations on a Business Writer, by Tengo Communications

What to Look for in a Business Writer

To gain greater market share and increase sales, a business must articulate its mission and value proposition as concisely and appropriately as possible. With extensive skills as a business writer, combined with over a decade of experience in business strategy, marketing, and finance, Tengo Communications crafts the best copy to achieve your goals – from engaging descriptions to sell more products, to compelling sales pitches to win more deals, to informative web site copy to promote repeat business, and beyond.

What to Look for in a Business Writer: Improve Your Existing Messaging.

If your existing copywriting isn't as clear and convincing as possible, you could be losing potential business. We can examine your existing marketing collateral and give it the clarity and potency to take your business to the next level.

What to Look for in a Business Writer: Use New Media and Technology to Expand Your Business.

In today's fast-paced and even faster-evolving consumer society, businesses have countless copywriting vehicles to reach their audiences and increase sales. Providing Search Engine Optimization articles, blogging services, and SMS messaging are just a few ways that Tengo can help your company gain more exposure and stay ahead of market trends.

What to Look for in a Business Writer: Save Valuable Time and Focus on Your Core Competencies.

Whether you are managing a brochure, web site, or product launch, delays created by an inefficient or incorrect business writer can devastate a business. We have the ability and expertise to meet your deadlines with the service and quality that will help you succeed. Moreover, by outsourcing copywriting needs to Tengo, businesses can alleviate the stress of time-consuming writing tasks and concentrate on the core competencies they do best.

What to Look for in a Business Writer: Remove Bottlenecks and Move Your Ideas Forward.

For many business people, the thought of staring at a blank piece of paper and a pen can be stressful and unwanted. We can eliminate that copywriting roadblock and enable you to forge ahead with your projects and strategies.

What to Look for in a Business Writer: Partner with a Strong Copywriter to Increase Your Productivity.

With Tengo Communications as your business writer, you can mitigate writing obstacles and simply get more done. The result is increased productivity, faster results, and the capacity to tackle greater opportunities.

Our Business Writer Services

We provide several business writer services, including the following:

- Web Sites
 - Web site copy
 - SEO articles
 - Blogging
- Marketing Collateral
 - Brochures
 - Promotional content
 - Presentations
 - Sales letters
 - Sales vignettes
 - Product descriptions
 - Advertising scripts
 - SMS advertising
- Grant Writing
 - Non-profit grants
 - Academic grants
- Editorial
 - Reviews for music, film, art, and other areas
 - Advertorials
 - Opinion pieces
- Creative Pieces and Entertainment Punch-Ups
 - Script and treatment work
 - Creative short stories

Our Approach

To be the best business writer for your needs, we first examine your project goals. Do you need to achieve sales conversions, newsletter sign-ups, product education, Internet stickiness, or another valuable objective? Next, we evaluate the tone you want to achieve – persuasive, casual, professional, informational, or whatever best fits your purpose. We then conduct thorough interviews and research at the inception of every project. This approach enables us to deliver relevant, high quality copywriting while minimizing project maintenance for our clients. We remove your copywriting headaches and allow you to focus on other aspects of your business.

Our References

Upon your request, we would be more than delighted to provide you with full references. In the meantime, please review the comments that our clients have given to us. They illustrate the uncompromising quality, flexibility, and integrity that we relentlessly provide.

“Tengo Communications took my concept of catering Indian food and turned it into a colorful, imaginative sales pitch. It was exactly what I wanted.”

-- Chef and Caterer

“I used to hate writing. Now, I no longer have to worry about writing projects. I can focus on my business and trust Tengo to take care of my copywriting needs.”

-- CEO, Sales Optimization Organization

“With Tengo Communications, I received quality copywriting faster than I could send it out. I’m now launching more products and addressing bigger markets than ever before.”

-- Principal, Data Solutions Provider

“I’ve referred Tengo to colleagues in the food industry, data services business, and even venture capital. It’s great to have a copywriting resource that is so flexible.”

-- President, Computer Reseller

About Tengo Communications

Tengo Communications is a copywriting firm that creates effective messaging for companies, entrepreneurs, and individuals. We work with businesses in all stages of growth, from local entrepreneurs trying to break into an industry to large, established companies looking to sharpen their messaging. No matter how brief or extensive your requirements may be, we can address your projects at every level and help you achieve your goals of successfully communicating your ideas to your target audience.

For more information or to discuss a specific project, please contact us at (310) 433-4234 or info@tengocommunications.com.